



# KIRKPATRICK BUSINESS PARTNERSHIP CERTIFICATION PROGRAM

## COURSE AGENDA

### Pre-Work Packet

- ◆ Pre-reading
- ◆ Real life case preparation

### Program

#### Module 1: Introduction to the Kirkpatrick Business Partnership Model

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#### Module 2: The Kirkpatrick Business Partnership Model

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#### Module 3: The Kirkpatrick Business Partnership Model™

#### Module 4: The Kirkpatrick Business Partnership Model™

#### Module 5: The Kirkpatrick Business Partnership Model™

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#### Module 6: The Kirkpatrick Business Partnership Model™

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### Follow Up

- ◆ Submission of individual plans for grading
- ◆ One month of weekly follow-up modules via email

## PARTICIPANT BONUS



All attendees will receive an autographed copy of the latest book, *Training on Trial*, co-authored by Jim and Wendy Kirkpatrick.

This book contains the Kirkpatrick Business Partnership Model and 11 case study examples of its application.

\$24.95 value

## WHO SHOULD ATTEND

**Program Level:** Intermediate to advanced

**Prerequisites:** Complete one or more of the following:

- ◆ Attend a Kirkpatrick one-day or online course
- ◆ Read *Implementing the Four Levels*, by Donald L. Kirkpatrick and James D. Kirkpatrick
- ◆ Possess on-the-job experience with Kirkpatrick Four Level evaluation and application of related principles

**Job Titles / Responsibilities:**

- ◆ Training Managers and Directors
- ◆ HR Managers and Directors
- ◆ Instructional Design Leads
- ◆ Leaders of training-related initiatives
- ◆ Training Consultants
- ◆ Training Contractors and Providers
- ◆ Business Leaders and Executives

Participants that attend with their key business partners obtain maximum business results.



This program was formerly called Kirkpatrick Evaluation Certification Program. If you have attended any two-day Kirkpatrick course in 2008-09, about half of the content of this course will be the same.

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## RECENT TESTIMONIALS

"We have been using this multi-level evaluation framework in our program for more than 5 years; however, this hands-on session has already increased synergy and innovation as we continue to target actions in building and tracking that solid chain of evidence. This 2-day investment was invaluable and will propel our strategic efforts to show training impact and organizational change."

Heidi B. King, MS, FACHE  
U.S. Department of Defense Patient Safety Program

"Since the Program we have changed our entire way of thinking about results and begun to ask Senior Leadership to articulate their expectations before we begin our training intervention."

Steve Powell  
Healthcare Team Training Inc.

"This was one of the most insightful and worthwhile training events that I've taken in awhile. Too often we think "training design and development" and we don't spend nearly enough time in evaluation at the beginning. This training was so eye opening – you made a "Brunei Window Washer" out of me."

Kat Siedlecki  
Booz Allen Hamilton

"Your session brought clarity to the sometimes confusing issue of evaluation. Your explanation of the four levels enabled our team to develop and implement strategies to show the impact of learning and organizational development initiatives."

Paul Baldwin  
Printpack, Inc.

"I have leveraged the Kirkpatrick principles and practical techniques of four level evaluation and the business partnership model that Jim has taught us, resulting in a history of significant, positive impact to the bottom line."

Michael Woodard  
Georgia-Pacific Consumer Products



This program meets the requirements for 6 CPT points to re-certify as a Certified Performance Technologist (CPT).

For more information on the CPT program, visit <http://www.certifiedpt.org/>

## PROGRAM INCLUDES

### All attendees will receive:

- ◆ Pre-work packet
- ◆ Participant manual filled with activities, application, templates and examples
- ◆ Autographed copy of *Training on Trial*
- ◆ Grading and personalized feedback on final assignment
- ◆ Certificate of completion and certification credential
- ◆ Continental breakfast and lunch
- ◆ Follow-up reinforcement via email
- ◆ Informal consulting via phone and email for one year following the seminar

## REGISTRATION



Go to [kirkpatrickpartners.com](http://kirkpatrickpartners.com)

Click on the **Training & Events** tab to see upcoming sessions of this, and other authentic Kirkpatrick programs.

## MORE INFORMATION

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[kirkpatrickpartners.com](http://kirkpatrickpartners.com)