

# THE NEW WORLD KIRKPATRICK FOUR LEVELS®

## PROGRAM DESCRIPTION

Think you know Kirkpatrick? Attend this session and be among the first to see the latest adaptation of the Kirkpatrick Model.

This program includes:

- ◆ The most modern ways to use the Kirkpatrick Model to plan, execute and measure training that creates true business value
- ◆ A rendering of the updated model that focuses on the importance of the transfer of learning to behavior
- ◆ Tips for how to align training with your most important organizational goals
- ◆ An overview of required drivers, leading indicators and their importance in creating organization value through training

Whether you are new to training or an industry veteran, this eye-opening session will show you how a 50-year-old model can be refreshingly new and relevant.

## PERFORMANCE OBJECTIVES

After this session, you will be able to:

- ◆ Apply the Kirkpatrick Model during the planning, execution and demonstration of value stages of an initiative
- ◆ Identify a true, business-level result
- ◆ Explain why knowledge and skill do not always translate to on-the-job application



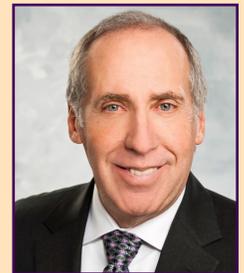
## YOUR FACILITATORS

*This program is taught by the Kirkpatricks and certified affiliates. Check the program information to see who will be teaching the class you wish to attend.*

**Jim Kirkpatrick, Ph.D.**, is a Senior Consultant for Kirkpatrick Partners.

Jim consults for top organizations all over the world, including Harley-Davidson, Booz Allen Hamilton, L'Oreal, Clarian Health, Ingersoll Rand, U.S. Armed Forces, Emirates Aviation and numerous U.S. government agencies.

Jim has co-written three books on evaluation with his father, Don, the creator of the Kirkpatrick Model.



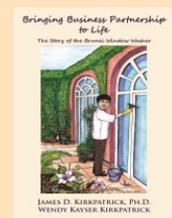
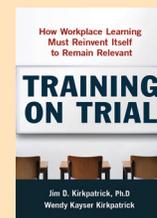
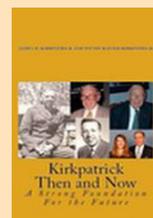
**Wendy Kayser Kirkpatrick** is the President of Kirkpatrick Partners.

Wendy applies her skills as a certified instructional designer and expert facilitator to lead companies to measurable success.

Wendy draws on two decades of experience in retail, marketing and training to make her work relevant and impactful with measurable results.



Jim and Wendy have co-authored three books: *Kirkpatrick Then and Now*, *Training on Trial* and *Bringing Business Partnership to Life*.



05/2018