

# THE ONLY AUTHENTIC KIRKPATRICK PROGRAMS

## KIRKPATRICK EVALUATION PROGRAMS

### Bronze Level Certification



This two-day program offers personalized attention as you learn to apply the true Kirkpatrick Model to an actual program. Hear about the success that can be achieved through the proper use of this model, and receive individualized comments on the Blended Evaluation™ Plan that you will submit at the end of the course.

### Silver Level Certification

The silver level program provides the structure and support you need to successfully execute and demonstrate the value of a complete program evaluation plan. Learn the key questions to ask during data collection and analysis, as well as how to use that information to ensure maximum on-the-job application and subsequent results.

### Gold Level Certification

The gold level recognizes professionals who have shared their accomplishments in applying the Kirkpatrick Model and have thereby made a difference in the world of training and development. It is obtained when you publish or present your program outcomes in a way that assists other training professionals.

### Introduction Certificate

Learn the basics of the proven Kirkpatrick Model in this one-day program that explores the what, why and how of program evaluation. Discover ways in which you can maximize your business results by using the four levels. Then, test your new knowledge in group activities during this program.

## STRATEGIC EVALUATION PLANNING

### Certificate

This one-day program is designed for executives, managers and supervisors to study and apply business partnership best practices in an interactive environment. Learn to minimize the resources you spend while maximizing training and business results. Apply the provided templates and examples to your own programs before you even leave the classroom.



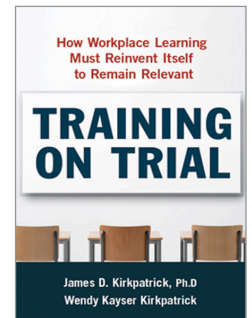
## WORKSHOPS

### Igniting the Inner Fire: Kirkpatrick® Levels 3 & 4

Attend this workshop to learn the basics of building programs and initiatives that enhance on-the-job performance and impact the bottom line. Gather ideas that all professionals can implement in their own organizations, and then apply your learnings during classroom activities that focus on specific tactics at Levels 3 and 4.

### Training on Trial

Training is still “on trial,” charged with incurring expenses in excess of its value to the organization. It is mandatory to demonstrate value beyond the numbers of programs held or people trained. This three-hour workshop based on the book of the same name employs hands-on activities to help you learn to gather and present the key metrics that your business partners will want to see before jumping on board with your training program.



## PRESENTATIONS AND KEYNOTES

### Getting to Kirkpatrick® Levels 3 & 4

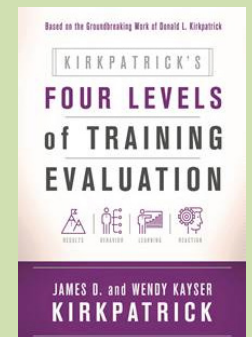
To prove its value to the organization, training must reinvent itself and transcend the classroom. Attend this information-packed session to gain awareness of how to structure initiatives so they enhance on-the-job performance and impact the bottom line. This program will focus on tactics at Levels 3 and 4 and provide tips that all professionals can start to implement in their own organizations as they begin down the path of successful training evaluation.

## THE LATEST KIRKPATRICK BOOK

### *Kirkpatrick's Four Levels of Training Evaluation*

Jim and Wendy Kirkpatrick have written *Kirkpatrick's Four Levels of Training Evaluation* to set the record straight about the most widely used training evaluation model in the world, Don Kirkpatrick's groundbreaking four levels.

Discover a complete blueprint for implementing this powerful methodology in a way that truly melds people with metrics and maximizes business results.



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Which program should I choose?  Program Features	Programs		
	Four Levels Evaluation		Strategic Evaluation Planning
	Bronze Certification	Certificate	
Audience	All training professionals (except administrative)	All training professionals and students	Higher-level training professionals
Prerequisites	None	None	None
Participant limit	30	50	30
Delivery format	2 days in person or 5 live online sessions	1 day in person or 3 live online sessions	1 day in person
Course materials	Course manual, <i>Kirkpatrick's Four Levels of Training Evaluation</i> book	Course manual	Course manual
Credential earned	Certified	Certificate holder	Certificate holder
ISPI (International Society for Performance Improvement) CPT recertification credits earned	12	6	6
Pre-work assignment and follow-up	✓	✓	✓
New World Kirkpatrick Model	✓	✓	
Training evaluation methods, tools and techniques	✓	✓	
Sample Blended Evaluation™ Plan completed	✓	✓	
Actual Blended Evaluation Plan completed and submitted for personalized feedback and grading	✓		
Informal consulting via phone/email for one year	✓		
Access to certified-only web page	✓		
Exclusive resources and specials	✓		
Eligible to continue to silver and gold level certification status	✓		
Eligible to upgrade to bronze level certification status		✓	
Kirkpatrick Business Partnership Model			✓
Business partnership methods, tools and techniques			✓
Actual business partnership plan completed			✓

## More Information

For complete information, visit [kirkpatrickpartners.com](http://kirkpatrickpartners.com) and click on the Training & Events tab.

If you have five or more individuals within your organization to train, contact us for an in-house program quote. If you have any questions, please contact us; we will be happy to discuss your selection with you.

Register at [kirkpatrickpartners.com](http://kirkpatrickpartners.com) for our weekly newsletter and access to our free Resource Library containing 60+ items.