THE NEW WORLD KIRKPATRICK FOUR LEVELS®

PROGRAM DESCRIPTION

Think you know Kirkpatrick? Attend this session and be among the first to see the latest adaptation of the Kirkpatrick Model.

This program includes:
♦ The most modern ways to use the Kirkpatrick Model to plan, execute and measure training that creates true business value
♦ A rendering of the updated model that focuses on the importance of the transfer of learning to behavior
♦ Tips for how to align training with your most important organizational goals
♦ An overview of required drivers, leading indicators and their importance in creating organizational value through training

Whether you are new to training or an industry veteran, this eye-opening session will show you how a 60 plus-year-old model can be refreshingly new and relevant.

PERFORMANCE OBJECTIVES

After this session, you will be able to:
♦ Describe ways to apply the Kirkpatrick Model during the planning, execution and demonstration of value stages of an initiative
♦ Identify a true, business-level result
♦ Explain why knowledge and skill do not always translate to on-the-job application

YOUR FACILITATORS

This program is taught by the Kirkpatricks and Kirkpatrick Certified Facilitators. Check the program information to see who will be teaching the class you wish to attend.

Jim Kirkpatrick, Ph.D., is co-owner of Kirkpatrick Partners. He is a visionary and an expert in training evaluation and the creator of the New World Kirkpatrick Model.

Using his 15 years of corporate experience, Jim trains and consults for organizations around the world. He is passionate about assisting learning professionals in redefining themselves as strategic business partners.

Wendy Kayser Kirkpatrick is the President and Founder of Kirkpatrick Partners.

Wendy’s results orientation stems from over two decades of business experience in retailing, marketing and training. She has held positions as a buyer, product manager, process manager and training manager, which leveraged her ability to organize multifaceted projects and yield rapid results.

Jim and Wendy have co-authored four books, including Kirkpatrick’s Four Levels of Training Evaluation, and have also served as the subject matter experts for the U.S. Office of Personnel Management’s Training Evaluation Field Guide: Demonstrating the Value of Training at Every Level.