

KIRKPATRICK PROGRAM COMPARISON

Which program should I choose? Program Features	Programs		
	Strategic Evaluation Planning Certification	Four Levels Evaluation	
		Bronze Certification	Silver Certification
Audience	Higher-level training professionals	All training professionals (except administrative)	All training professionals and students
Prerequisites	None	None	Kirkpatrick Four Levels® Evaluation Certification Program - Bronze Level
Participant limit	30	30	30
Delivery format	1 day in person or 2 live online sessions	2 days in person or 5 live online sessions	1 day in person or 3 live online sessions
Course materials	Course manual, <i>Bringing Business Partnership to Life</i> book	Course manual, <i>Kirkpatrick's Four Levels of Training Evaluation</i> book	Course manual, <i>Training on Trial</i> book
Credential earned	Certified	Certified	Certificate holder
ISPI (International Society for Performance Improvement) CPT recertification credits earned	6	12	6
Pre-work assignment and follow-up	✓	✓	✓
New World Kirkpatrick Model	✓	✓	✓
Training evaluation methods, tools and techniques		✓	✓
Actual Blended Evaluation Plan completed and submitted for individual feedback and grading		✓	
Kirkpatrick Decision-Making Model to maximize training resource allocation		✓	
Informal consulting via phone/email for one year	✓	✓	
Access to certified-only web page		✓	
Exclusive resources and specials	✓	✓	
Eligible to join certified-only community of practice	✓	✓	
Eligible to continue to silver and gold level certification status		✓	
Kirkpatrick Business Partnership Model	✓		
Business partnership methods, tools and techniques	✓		
Actual business partnership plan completed	✓		