

# KIRKPATRICK PROGRAM COMPARISON

Which Program Should I Choose? Program Features	Programs		
	Four Levels Evaluation		Business Partnership Certificate
	Bronze Certification	Certificate	
Pre-work assignment and follow-up	✓	✓	✓
New World Kirkpatrick Model	✓	✓	
Training evaluation methods, tools and techniques	✓	✓	
Four levels evaluation plan completed	✓	✓	
Personal four levels evaluation plan completed and submitted for individual feedback and grading	✓		
Kirkpatrick Decision-Making Model to maximize training resource allocation	✓		
Informal consulting via phone/email for one year	✓		
Access to certified-only web page	✓		
Exclusive resources and specials	✓		
Eligible to join certified-only community of practice	✓		
Eligible to continue to silver and gold level certification status	✓		
Kirkpatrick Business Partnership Model			✓
Business partnership methods, tools and techniques			✓
Personal business partnership plan completed			✓
Audience	All training professionals (except administrative)	All training professionals and students	Higher level training professionals
Prerequisites	None	None	None
Participant limit	30	50	30
Duration	2 days	1 day	1 day
Delivery formats	2 days in person or 5 live online sessions	1 day in person or 3 live online sessions	1 day in person
Course materials	Course manual, <i>Bringing Business Partnership to Life</i> book	Course manual	Course manual
Credential earned	Certified	Certificate holder	Certificate holder
ISPI (International Society for Performance Improvement) CPT recertification credits earned	12	6	6

If you have any questions, please contact us; we will be happy to discuss your selection with you.