

KIRKPATRICK CERTIFICATION PROCESS

BRONZE LEVEL

This program forms the foundation for good evaluation. It includes the New World Kirkpatrick program evaluation methodology and related tools. Certification is obtained with a passing grade on a complete **Blended Evaluation Plan**[®].

Prerequisites: None

Contents:

- ◆ Pre-work packet
- ◆ Two-day in-person program or four online sessions
- ◆ Real-life Blended Evaluation Plan[®] completion
- ◆ Three months of follow-up via email
- ◆ One year of informal consulting via email / telephone

Credential Earned: Kirkpatrick Certified bronze level status, certificate, virtual badge, ability to use Kirkpatrick licensed materials within your own organization



SILVER LEVEL

This program provides structure and support for program implementation. It serves as a formal checkpoint for program progress and offers an opportunity to modify plans for maximum application and results.

Prerequisites: Bronze level certification and a passing grade on a completed four levels Blended Evaluation Plan for a program

Timing: Just before or during program implementation

Contents:

- ◆ Plan and status update submitted prior to program
- ◆ One-day in-person program or two online sessions
- ◆ One year of informal consulting via email / telephone

When significant program implementation progress has been made (program implementation is complete and results are available), participants prepare and deliver a formal presentation of their program and related results to Kirkpatrick Partners to complete this level of certification.

Credential Earned: Kirkpatrick Certified silver level status, lapel pin, certificate, virtual badge and option to be recognized on the Kirkpatrick Partners website



GOLD LEVEL

This level of certification does not include a formal program; it recognizes the accomplishments of true ambassadors of training value in the field.

Prerequisites: Silver level certification

Requirements: Accomplish one or more of the following describing the program evaluation process, results or best practices in a way that assists other training or business professionals:

- ◆ Present at a trade event or to an audience outside of the participant's own organization
- ◆ Publish a written piece in a trade magazine, journal or book

Credential Earned: Kirkpatrick Certified gold level status, plaque, virtual badge and option to be recognized on the Kirkpatrick Partners website



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If I want to become Kirkpatrick Certified, do I need to complete the bronze, silver and gold levels?

No. You can obtain just bronze level certification; thousands of professionals have done this worldwide and successfully applied their knowledge. Upgrading to silver and gold level certification is always an option at any point in the future.

Do I need to complete bronze level certification to be eligible to attend silver level certification?

Yes. The bronze level program is a prerequisite for silver level certification. The silver level program incorporates work that is completed at the bronze level.

Can I obtain the Kirkpatrick Certified status without taking the program?

Like any degree or credential, completing the program is a requirement to earn the right to call yourself Kirkpatrick Certified.

Does attending these programs certify me to teach the Kirkpatrick methodology?

No. These programs certify you to use the licensed Kirkpatrick templates and materials within your own organization. A train-the-trainer program is available for large organizations with 50+ people to train internally.

Can I take silver immediately following bronze?

This program can be part of an Accelerated Certification Event (ACE) when it is followed by Kirkpatrick silver level certification. You may attend the bronze and silver programs consecutively if you have a good training evaluation background. You will also need to accept that some of the activities in the silver level program are focused on a bronze plan that you will just have started to create. Check the Kirkpatrick calendar for dates. You must register for each program separately.



MORE INFORMATION

Please contact us if you have questions or wish to discuss which program is right for you.

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