## **EVALUATION METHODS**

|   | Evaluation Levels |               |               |              |
|---|-------------------|---------------|---------------|--------------|
| Methods   | 1<br>Reaction     | 2<br>Learning | 3<br>Behavior | 4<br>Results |
| Survey, questionnaire, individual or group interview                        | ✓                 | ✓             | ✓             | ✓            |
| Action plan monitoring, action learning                                     |                   | ✓             | ✓             | ✓            |
| Work review, skill observation, behavior observation, action learning       |                   | <b>√</b>      | ✓             |              |
| Case study, knowledge<br>test, knowledge check,<br>presentation, teach back |                   | ✓             |               |              |
| Request for validation  |                   |               | <b>√</b>      | ✓            |
| Key business and HR metrics   |                   |               |               | ✓            |

## Sources of Data

- Participants
- Supervisors and managers
- Peers
- Direct reports
- Performance data
- Internal audits
- Business outcome data
- System usage
- External sources (mystery shoppers, customers, consultants)
- · Inside specialists (other staff members, subject matter experts)
- HR data (exit interviews, climate surveys, recruiting data)

