

## Hee-Jun Jeon

**Hee-Jun Jeon** is a Consultant for InnoTraining, a Kirkpatrick Affiliate in South Korea. His major area of expertise is the Bayesian training data analysis, training data analysis based on spatial statistics, and Kirkpatrick 4 levels evaluation.

He has been consulting for Korean local governments, public institutions, and Global companies around the world, including Samsung, Allianz Life Insurance, ABL Life Insurance, and LG.

He is a tolerant and kind facilitator and conducts workshops on the new world Kirkpatrick Model, Bronze level, and his newest topic related to AI and HRD data. He also delivers keynote presentations around South Korea.

Since 2019, He has developed and managed his CDP, worked on training data analysis teams, and joined various projects of many organizations in South Korea on training evaluation, leadership, team performance analysis and team building, coaching, and behavior preference profiling.

He has co-written three papers with his father, Dr. Jeon, the creator of the High-Performance Behavior Journeys. He also has written one interesting book with his father and mother (Myung-Ae Lee) - 'Brain Mapping and Behavior Preference'.

