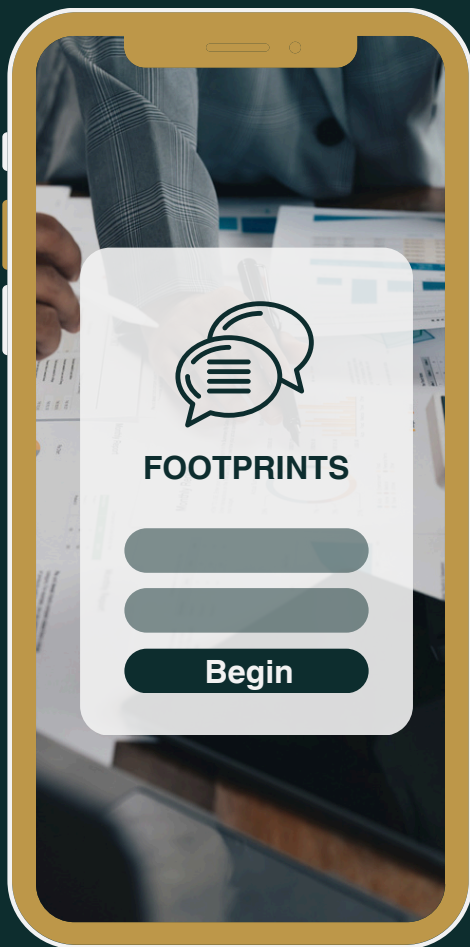


UNLOCK THE POWER OF DATA DRIVEN INSIGHTS

Don't let your successes and failures end up in the graveyard without measuring and learning from them first!



ORGANIZATIONS STRUGGLE TO MEASURE THE IMPACT OF ORGANIZATIONAL INITIATIVES

Footprints is a social technology that combines human detective work and AI-powered analysis. It maps the consequences and ripple effects of an initiative to quantify their tangible value to the business to certify impact.

Footprints™ provides actionable insights empowering leaders to make data-driven decisions and to optimize initiatives to see an increase in organizational impact.

KEY FEATURES

- ◆ Real-Time Data Analysis: Get insights to make informed decisions
- ◆ Performance Impact Measurement: Understand how specific change initiatives, programs, and policies affects your organization
- ◆ User-Friendly Report: Clear, intuitive report for deeper understanding.
- ◆ Actionable Insights: Transform data into practical strategies to repeat successes and learn from losses

“The insights gained from our Footprints report gave us the ability to see how strategic decisions led to measurable impact - and now we have the ability to repeat successes to continue to drive success and organizational efficiency. - Sales Leader at Fortune 500 in Life Sciences

**Curious to see how Footprints can revolutionize your organization?
Contact us today for a personalized demo!**